

Sponsoring



**Pabellón Argentina Universidad Nacional de Córdoba
Cordoba, Argentina**

**7th to 11th of August, 2007
Stands and Lectures: 9th to 11th of August, 2007**



**Universidad Nacional de Córdoba
Fundación Vía Libre
Grupo de Usuarios de Software Libre de Córdoba**

Event's Description

Take part in the 7^{mas} Jornadas Regionales de Software Libre and get to know the latest news and developments of Free Software on technical, political, legal and commercial levels.

The Jornadas Regionales de Software Libre is a regional and international event where leaders and followers work to integrate projects, deploy new ideas and go beyond the limits of their own technologies.

During the event we will gather programmers, developers, technology experts, strategists, entrepreneurs involved in Free Software to discuss ideas, share techniques, and talk and explore about free technologies as Perl, MySQL, JAVA, PHP, Python, Linux, Apache and lots more.



Pabellón Argentina
Universidad Nacional de Córdoba
Córdoba, Argentina
August 7th to 11th, 2007

Projected audience:
5000 attendants, lecturers and media

Topics

Business

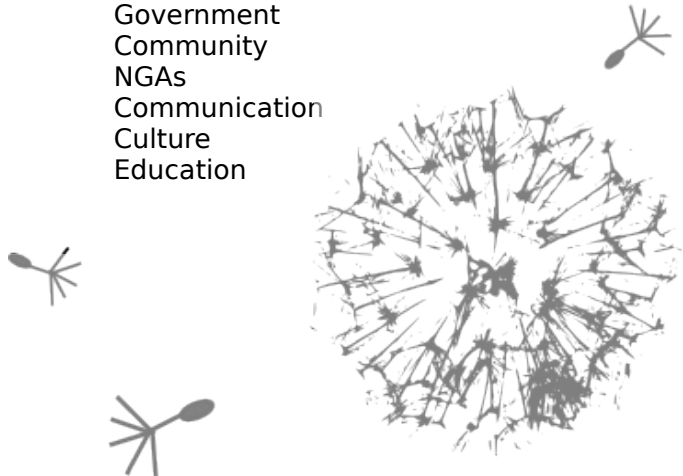
- Success cases
- Business models
- Exclusive space for promotion and sales

Technical

- Science
- Art
- Desktop applications
- Databases: MySQL, Postgresql, etc
- Java
- Linux for administrators
- Linux for developers
- Programming
- Perl
- PHP
- Python

Society

- Genre
- Government
- Community
- NGAs
- Communication
- Culture
- Education



Exposition Room

Our exposition room is targeted to leader companies that wish to show their technologies, gather and interview prospects and solidify their relations with community and press members.

Séptimas Jornadas Regionales de Software Libre, August 9th, 10th and 11th, 2007

The exposition room of the Séptimas Jornadas Regionales will be placed in a 1000 square meters (10764 square feet) hall in the Pabellón Argentina of Universidad Nacional de Córdoba, Argentina.

- Special stands in the exhibition room (3x3 meters/10x10 feet) - \$ 1050
- Standard stands in the exhibition room (3x3 meters/10x10 feet) - \$ 950
- Standard stands for press and media (3x3 meters/10x10 feet) - \$ 200
- Stands for NGAs and Free Software projects - no cost

Business space

The Jornadas Regionales will provide space dedicated exclusively to gather regional IT Companies with potential consumers of the city and the area

Events exclusive for companies:

- Working breakfasts – 45' morning meetings with catering - \$ 500
- Update evenings – 45' evening meetings with catering - \$ 500
- Promotion on both events - \$ 700

Publicity space

- Logo in event's website - \$ 100
- Static publicity in event's access area next to check-in - \$ 250
- Publicity in event's program - \$ 250
- Publicity in promotional posters - \$ 500
- Banner in main auditorium (1200 people capacity) - \$600
- Banner in speaking room (400 people capacity) - \$ 400

Extra oportunities

Contact us to know about prices ans special options for sponsoring:

- Breakfast sponsoring
- Lunch sponsoring
- Breaks sponsoring
- Wireless Network sponsoring
- Internet / CyberCafe sponsoring
- Pens and notepads distribution
- Event's bags
- Logistics and boarding

Platinum Sponsor Bonification - \$ 5500

Those organizations that sponsor the Jornadas Regionales de Software Libre with \$ 5500 or more will get:

- Logo on event's website
- Static publicity on event's access area next to check-in
- Publicity in event's program
- Publicity in promotional posters
- Banner in main auditorium (1200 people capacity)
- Banner in auditorium (400 people capacity)

Gold Sponsor Bonification - \$ 3000

Those organizations that sponsor the Jornadas Regionales de Software Libre with \$ 3000 or more will get:

- Logo on event's website
- Static publicity on event's access area next to check-in
- Publicity in event's program
- Publicity in promotional posters

Bronze Sponsor Bonification - \$ 900

Those organizations that sponsor the Jornadas Regionales de Software Libre with \$ 3000 or more will get:

- Logo on event's website



Demography

Attendants to Séptimas Jornadas Regionales *

Main activity		Organization's profile		Buying role	
IT/IS/Sys Admin/DBA	35%	2500+	19%	Determining needs	49%
Developer	30%	501-2500	17%	Test & Evaluate Products	69%
Director/Manager	15%	101-500	24%	recommend	57%
Education	12%	51-100	25%	Specify	30%
Press/Media	5%	1-50	15%	Authroize	15%
Other	3%			Not involved	20%

* Projected audience based on previous events

International guests

- **Andrés Burbano** - Universidad de los Andes, Colombia
- **Roberto Di Cosmo** - Universidad París VII, France
- **Nagarjuna Gadiraju** - Insituto Tatai, India
- **Rishab Ghosh** - Universidad de Maastricht, Holland
- **Georg Greve** - Free Software Foundation Europa, Germany
- **Christoph Hellwig** - Linux/Cell - IBM, Germany
- **Veni Markovski** - Universidad St. Kliment Ohridski, Bulgaria
- **David Megías** - Universidad Autónoma de Barcelona, Spain
- **Eben Moglen** - Software Freedom Law Center, USA
- **Jonas Öberg** - Free Software Foundation Europa, Sweden
- **Dessi Pefeva** - Creative Commons Bulgaria, Bulgaria
- **Wouter Tebbens** - Proyecto Science, Education and Learning in Freedom – Holland
- **Tatiana Wells** - Programa GESAC, del Ministério das Telecomunicaciones – Brazil

Support

Instituto Nacional de Tecnología Industrial (INTI)

Universidad Nacional de Río IV

Universidad Tecnológica Nacional Facultad Regional Córdoba

Sociedad Argentina de Informática e Investigación Operativa (SADIO)

Asociación Argentina de Nuevas Tecnologías (ANT)

Liminar

Gleducar

ZEA Partners

Software Libre Argentina (SOLAR)

Linux User Group Parana

Usuarios de Software Libre Argentina

Grupo de Software Libre de Capital Federal

GNU/Linux User Group Rosario

Buenos Aires Linux User Group

Grupo de Usuarios de Linux Buenos Aires Central

Grupo de Usuarios Linux Mendoza

Odisea Software Libre

Grupo de Usuarios de Software Libre Lanus

Exactas.org

Grupo de Usuarios de GNU/Linux Puerto Madryn

Grupo de Usuarios Linux de Uruguay

Sponsoring Form

Fill out the form according to how your information should show in the event's promotional material. If you need more information, please contact rover@grulic.org.ar

Product to be shown

Contact information

First & Last name:

e-mail:

Phone #:

Fax:

City:

State/Province:

ZipCode:

Company information

Name:

e-mail:

Phone #:

Fax:

City:

State/Province:

ZipCode:

Product selection:

Product / value

Total:

Payment Methods

Payments are to be made by wire transfer to:

- Sucursal BNA: 9261 Av. Velez Sarsfield – Cuenta Corriente en Pesos
- Account Number: 1270699398
- Name: "FUN DIF CON DES SUST VIA LIBR"
- CBU: 01101276 40012706993980
- CUIT: 30-70747162-6